



resilience



Community resilience focuses on the socio-economic factors that promote healthy living through a collaborative effort between the public and private sectors, involving stakeholders.

It provides an effective solution to pressing community challenges, including food insecurity, housing instability, health disparities, emergency preparedness, and the need for adaptive education, training, and vocational programs to support the most vulnerable residents.

Creative Adaptations is a mission-driven consulting and advisory firm dedicated to strengthening the foundations of healthy, equitable, and thriving communities. We collaborate with public agencies, private entities, nonprofits, healthcare providers, and housing developers to design, fund, and implement solutions that build long-term community resilience.

Our team brings deep expertise in affordable housing, community healthcare, behavioral health, residential care, and supportive services, recognizing that true resilience comes from the intersection of safe homes, accessible care, and strong local networks.



Our Approach

We believe that resilient communities are built through collaboration, innovation, and inclusion. Every project we undertake is guided by data-driven insight, inclusive engagement, and a commitment to measurable impact. By aligning design, funding, strategy, and implementation, Creative Adaptations helps organizations turn great ideas into sustainable outcomes that improve lives.

Effective project management serves as the backbone of community resilience initiatives, ensuring that planning, implementation, and evaluation efforts are coordinated, accountable, and sustainable. A well-structured project management framework aligns resources, stakeholders, and strategies to achieve measurable outcomes that strengthen the social, economic, and environmental well-being of communities.

Build Resilience

Revitalize Communities

Initiation & Planning

Initiation

- Engage stakeholders
- Define objectives and scope
- Identify processes and pathways
- Investigate feasibility & Determine risks
- Secure authorization to move forward

Planning

- Outline goals, tasks, and timelines
- Identify resources & Source team capital

Road Mapping

- Define roles and responsibilities for collaboration with team and stakeholders
- Identify mutual liaisons for community resources
- Create a performance schedule and milestones
- Establish regular meetings and channels for communication

Execution

Mobilization

- Launch the initiative
- Design the conceptual plan

Deliverables

- Communicate the ultimate framework to kick off the team's effort
- Indicate clear benchmarks
- Define tangibles & Create project budgets
- Source capital & Deploy resources
- Implement plans and tasks

Monitoring & Control

Monitoring

- Track conformance with project baseline
- Monitor project landmarks and timelines
- Analyze data & Solicit team feedback

Control

- Set critical success indicators and key performance matrices
- Implement accounting safeguards
- Establish quality standards
- Incorporate management software
- Collect data and Compile reports

Risks Mitigation

- Maintain reserves for contingencies
- Implement sustainable practices
- Explore disruptive technologies and strategies
- Phase capital expenditures
- Flag project change orders and cost overruns

Closure

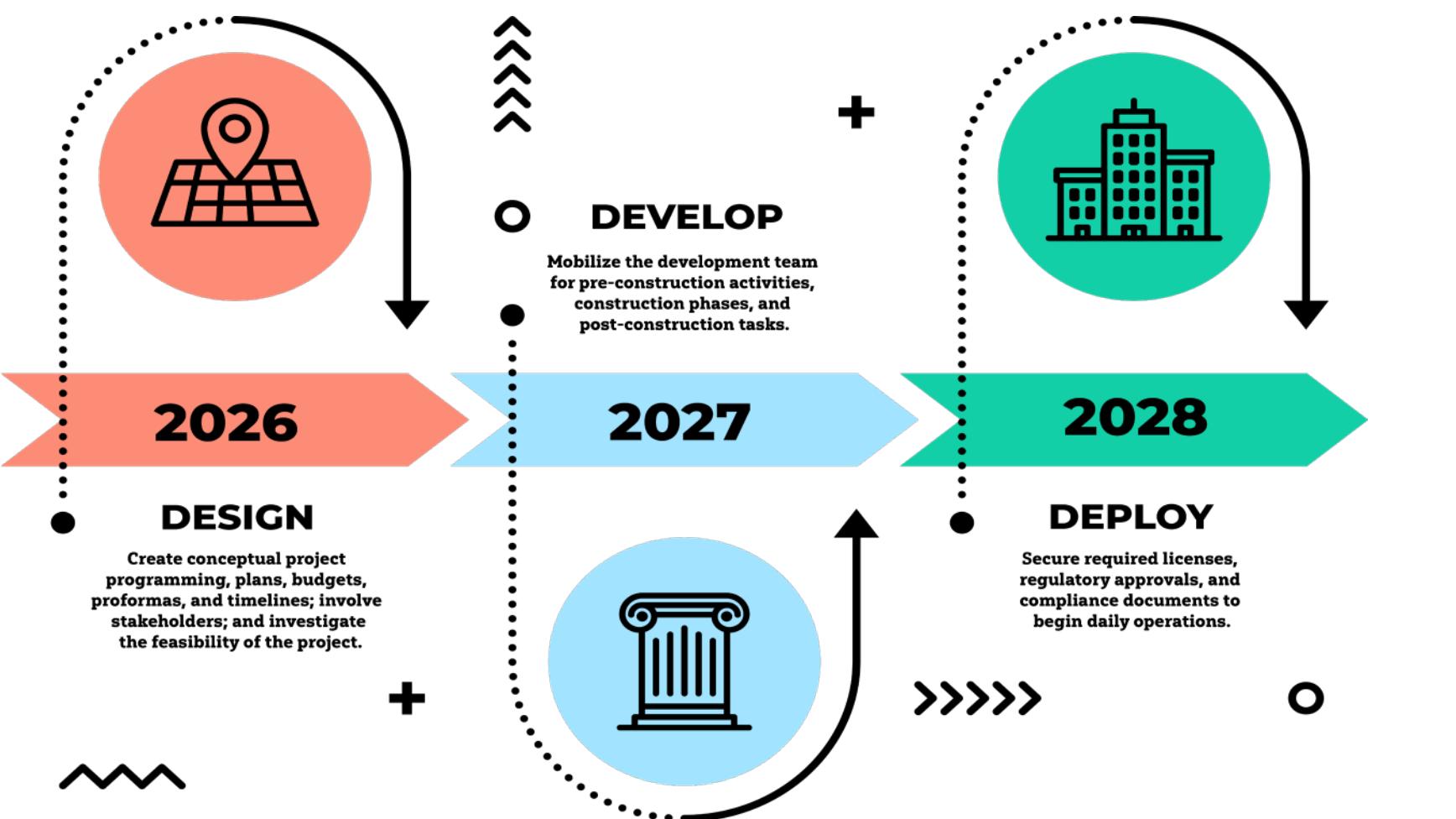
Final Product

- Ensure contracts, invoices, and financial accounts are settled
- Obtain stakeholder approval
- Archive project documents
- Release and reassigned project team
- Generate final report & Notify stakeholders

Project Audit

- Discuss lessons learned
- Measure project outcomes
- Report findings

Creative Adaptations assists during the project development stage, delivering coordination, creativity, and accuracy in bringing your vision to a feasible reality. We collaborate efficiently with healthcare professionals, architects, engineers, contractors, and end-users to lay a strong foundation for a successful project; validating that the design, intent, functionality, budget, and timeline are aligned from the outset. This synchronization ensures that the project aligns with community objectives, programmatic requirements, and regulatory standards for funding.



Our Core Services

1. Program Design & Development

We translate your vision into practical, sustainable programs that address housing instability, health disparities, and economic empowerment. The executive team also has extensive experience developing housing counseling, life skills, and financial literacy programs that promote fiscal security, homeownership readiness, and long-term community stability.

2. Proforma Development

Our team assists clients with structured financial planning and forecasting to evaluate the feasibility and profitability of real estate, healthcare, or other capital-intensive projects, utilizing an understanding of the client's goals, market conditions, and operational details. We work closely with clients to gather and verify data, including market rents, reimbursement rates, occupancy trends, construction costs, operating expenses, and regulatory requirements.

3. Proposal Development

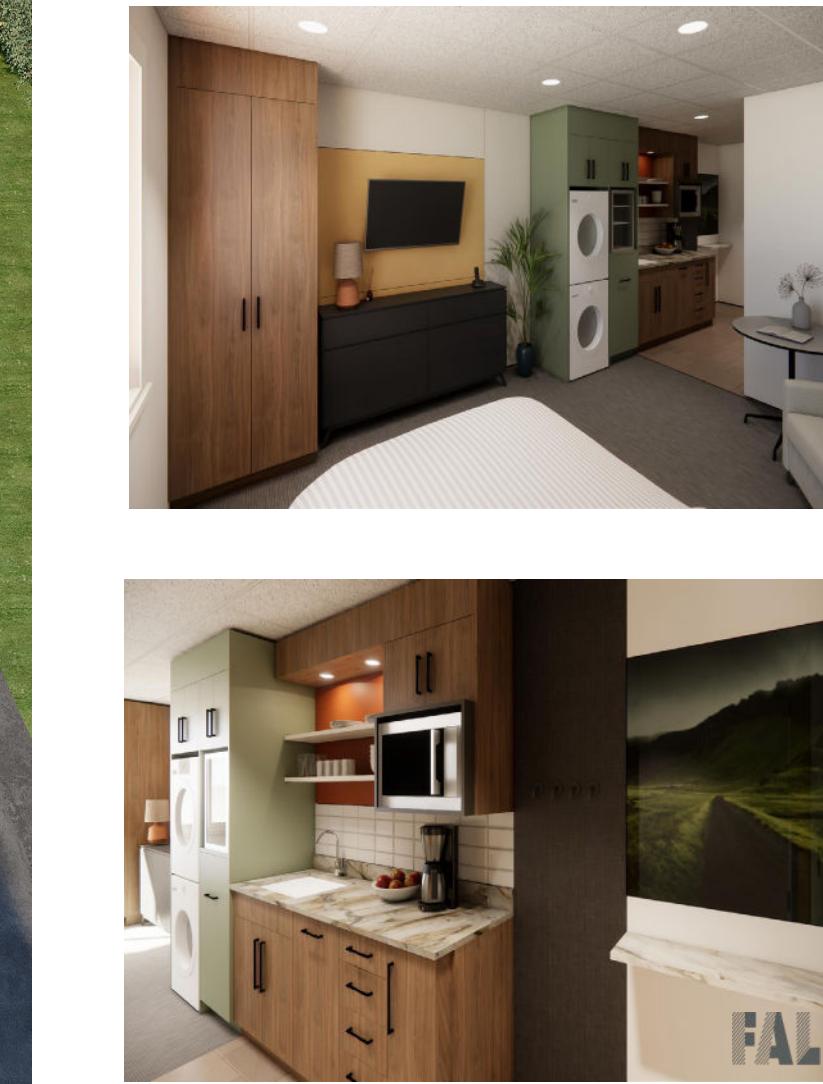
We help organizations secure the resources they need to create a lasting impact. Our consultants develop competitive, data-driven proposals for commercial lenders, as well as federal, state, and philanthropic funders. From needs assessments and outcome frameworks to detailed budgets and narratives, we make sure each submission is clear, compliant, and compelling.

4. Project Management & Implementation

Our project management services support initiatives from concept to completion. Whether coordinating a supportive housing program, community health initiative, or behavioral health expansion, we guide implementation with accountability, efficiency, and measurable results.

5. Compliance Management for Development Projects

Creative Adaptations, oversight, and guidance ensure regulatory compliance during new construction, rehabilitation, and adaptive reuse projects. Our expertise encompasses monitoring funding requirements, managing documentation, and aligning reporting systems with federal, state, and local standards, enabling clients to maintain transparency, mitigate risk, and ensure the successful delivery of projects.



Resilience 1

It is my sincere honor to work with our clients, who serve on the front lines and implement resilient programs in communities across the country. I believe our effort and small contribution can make a difference for residents with the greatest needs. This work inspires me every day to bring out the best in myself to meet the challenges and tasks at hand, looking forward to one victory at a time as projects come to fruition.

- Mary Brown | CEO Creative Adaptations, Inc.

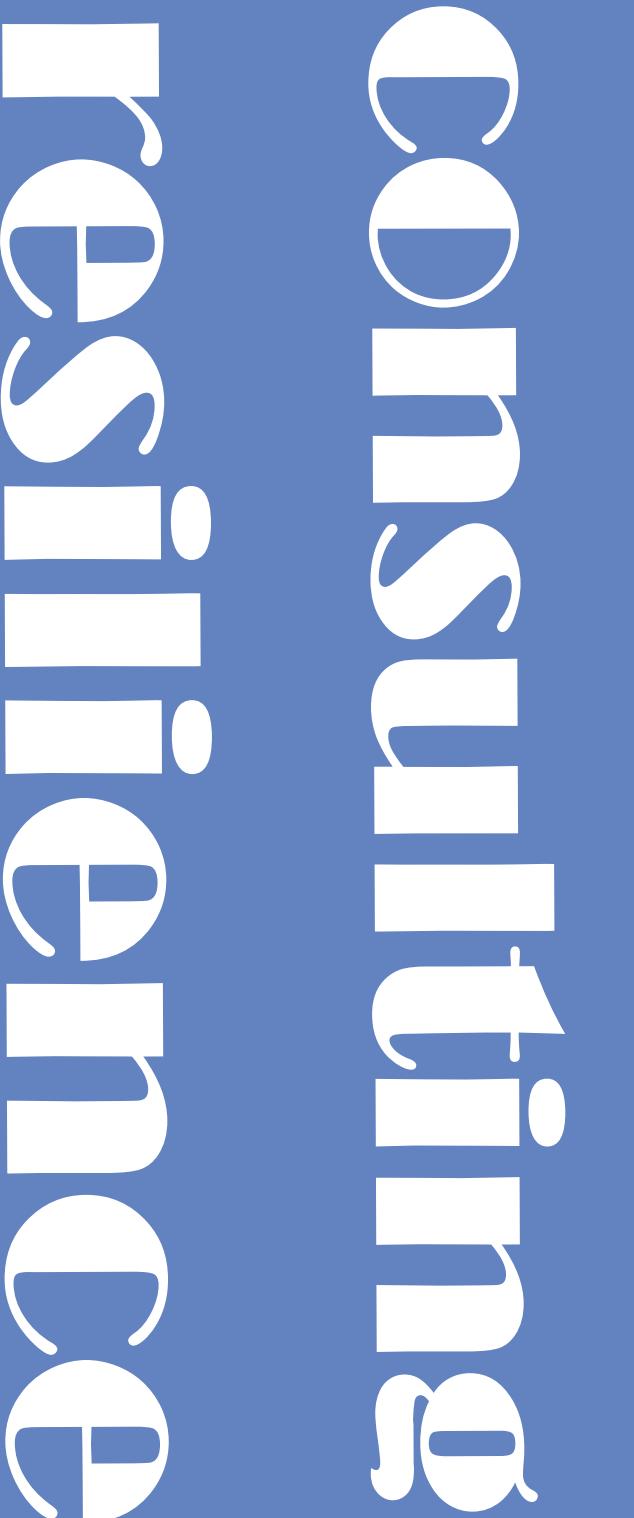


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ADAPT YOUR BUSINESS MODEL TO THE CUTTING EDGE!



Making a difference one project, one city, one state at a time.

Resilience 3



Areas of Focus

- **Affordable Housing Development:** Strategic planning, funding alignment, and compliance support for affordable and supportive housing initiatives.
- **Behavioral Health Integration:** Strategic development of programs connecting mental health, substance use treatment, and community-based supports.
- **Community Capacity Building:** Training, facilitation, and systems planning to strengthen organizational effectiveness and local leadership.
- **Community Healthcare Expansion:** Development and management of innovative models to improve access to care in underserved regions.
- **Housing Counseling & Financial Literacy:** Program design and delivery that empower households through financial education and stability planning.
- **Residential & Supportive Care:** Program planning, operations consulting, and funding strategies for facilities serving vulnerable populations.

"I have worked with many clients throughout the years and have seen many levels of preparedness. Creative Adaptations brings to the table a level of professionalism and organization unlike any I have witnessed in a long while... Creative Adaptation's responsiveness and dedication make the financial process seamless and without breach. The level and depth of resources in the data room for the lenders and investors is very impressive, leaving few unanswered questions"

- Michael Mercer | CEO Mercer Energy Group

"Working with her has opened our eyes to the creative ways to plan and execute a development plan to build a senior living community that is fully integrated. Not only was Ms. Brown able to resolve valuation challenges due to limited comparison analyses, Ms. Brown has been successful in finding both equity and debt investments on her projects as well."

- Kevin S Kim, ESQ | Partner Geraci Law Firm

"I have worked with Creative Adaptations Inc for the past two years. During that time Creative Adaptations has presented numerous commercial files requesting financing. The packages have always been well prepared and followup information was always forthcoming. Creative Adaptations would do well in any contracting they are seeking."

- Chris Maruca | Underwriter 360 Enhancers

"In the last 60 days our group has closed over \$50 million in business. The core of our business is horizontal land loans which causes us to encounter developers and project managers daily. In my 30 years of experience **Mary Brown** is one of the sharpest individuals that I have come across. When we receive a Creative Adaptations' package it is a given that it will be well assembled and comprehensive."

- Jonathan Kieswetter | President Grace Capital

"During the programming stages for medical facilities, we have seen Creative Adaptations experience in the healthcare industry and ability to recite code as it relates to functionality greatly increased our ability to design efficiently. In fact, our partner **Bruce Macpherson** of Harley Ellis Devereaux (HED) has never been so pleased to work with a client who truly understands their industry."

- David Larson | President Red Brick Consulting Engineers & Architects

"Creative Adaptations, has cooperated with my firm in identifying, processing and obtaining funding for affordable developments in the Southern California area. I have been 100% satisfied with the work they have provided."

- Alan D. Dibartolomeo | President A&D Investment Group

Predevelopment consult
OSHPD Level 2 SNF
OSHPD Level 3 MOB
RCFE Assisted Living - Memory Care
Opportunity Zone



The practice of Financial Planning & Strategy has many facets; it is data-driven and often influenced by market emotions. However, at its core, the success or failure of any project depends on the team and their dedication to tackle challenges head-on. Building upon this foundation, I am continually reminded that effective financial planning thrives when collaboration and clear communication are prioritized within our teams. As we navigate complex financial landscapes, it is our collective adaptability and shared commitment to excellence that propel our projects forward, empowering us to create lasting, positive changes in the communities we serve.

- Tiffani Brown-Brent | CFO Creative Adaptations, Inc.



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Resilience 10

CREATIVE ADAPTATIONS

RESILIENCE CONSULTING

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